The CIM program has been performing remarkably well since the last newsletter was produced. The program has reached 50 students, an increase from 22 when I became CIM Program Director in June 1, 2010. Anlee Orama has been has been doing great efforts in increasing enrollment since beginning in September, 2011. This summer, we will be having three CIM graduates whom are already working part-time in the concrete industry. They all have full time job offers upon graduation.

The program is also gaining widespread recognition among the concrete industry. Job offers and internships are sent to me almost daily. We do not have enough students at the moment to cover the opportunities so we forward them to other CIM universities. Industry patrons continue to make great efforts to come as guest speakers and host socials for our students. I would like to thank the NE Patrons group for their great support coordinating the 6th Annual CIM Wine Tasting Dinner where nearly 50 thousand dollars were raised to benefit the program.

We are also looking forward to the CIM National Steering Committee visit in October where our program will be evaluated. We will be visiting Arizona State University CIM program in April to attend the accreditation process. We hope to gain insight into assuring the NJIT CIM program continues to be competent and in line with the CIM vision. The CIM curriculum has been reviewed and updated for the first time since the beginning of the program.

The CIM program is moving at a fast pace and much effort and dedication is needed to follow its success. Thank you all for your great effort in helping CIM succeed.
Nearly eight months have passed since I began as the CIM Specialist and it feels like it was only a few days ago. That is due to the high intensity in working with one of the greatest programs in NJIT history.

Despite being involved in nearly every aspect of the CIM program, recruitment and retention initiatives have remained my premier task. New opportunities arise regularly to promote the program in different schools and venues. The Pennsylvania Concrete and Aggregate Association has invited us to present the CIM program in June as well as the International Concrete Repair Institute Delaware, Pennsylvania, and South Jersey Chapter. This summer is a great opportunity to continue expanding into other states associations in the Northeast region.

My recruitment efforts in the high school setting have proven the most effective. For the first time, we will be receiving multiple incoming freshman from high schools majoring in CIIM specifically. CIM is becoming readily accepted in many technological academies looking to partner with NJIT.

The community college setting is also coming along very well. CIM has proven so attractive that students coming to study architecture at NJIT also want to double-major in CIM! I cannot overlook the excellent support of the CIM student ambassadors who have helped me take great strides in the recruitment of internal transfer and undecided students. CIM students regular haul their peers to my office where I deliver the good news about CIM.

Finally, I wanted to announce that we reached our initial goal of enrollment of 50 CIM students before the end of this academic year, May, 2012. We look forward to not only meeting our goals of enrollment but exceeding them. With an unprecedented number of high school students applying for CIM, there is no doubt that we will continue to increase enrollment at a rate high enough to exceed our five year strategic plan goals.

The CIM program at NJIT was built to benefit the Mid Atlantic and New England areas but many of our students are interviewing and finding jobs outside this region. If you are looking for help for the busy summer season, consider hiring a CIM student for the job.

Many of them already have their ACI Level 1 and even if they don’t, they probably have had some experience already in working with concrete. Employing these students in the local area in the concrete industry benefits this region by building a base of concrete knowledge that can and will strengthen the future of the industry.

At each spring and fall Patrons meeting the students present on their experience working in the industry. Every time I have been impressed by the level of knowledge and the amount of good experience they gain just in the few months. In addition, they take on projects that actually help contribute to the success and bottom line of the employer they get the opportunity to work for.

So, if you have an opening in QC, marketing, customer service, operations, or sales for an eager, hardworking CIM student contact Dr. Mahgoub or Anlee Orama. In addition, join us for the Patrons meeting on May 1st to see first-hand how these students are already contributing to the industry.
Recruitment has been the key component to increasing enrollment. Anlee Orama has visited multiple high schools as well as contacted countless others and promoted CIM through marketing material sent to guidance counselors and instructors. Those key personnel then invite him to come in to present CIM to their students. High schools also continue to visit NJIT campus where Anlee has the opportunity not only to promote CIM but show them the concrete laboratory as well as give them a campus tour. Below is a list of high schools Anlee visited in the first quarter of 2012.

**Passaic County Technical Institute**  
Wayne, NJ  
January 4, 2012

**Union City HS**  
Union City, NJ  
February 9, 2012

**Penns Grove HS**  
NJIT  
February 21, 2012

**Piscataway HS**  
NJIT  
February 28, 2012

**Elizabeth HS**  
Elizabeth, NJ  
February 28, 2012

**Union City HS**  
Union City, NJ  
March 28, 2012

On-campus events such as the NJIT winter open house and NJIT Experience day have also proven highly effective in introducing students to CIM. For example, out of the 10 students that visited for NJIT experience Day, seven were interested in CIM over nine other programs in the engineering technology department. This success is what drives our recruiting efforts into every possible opportunity.

The NJIT American Concrete Institute (ACI) Student Chapter continues to be involved in many activities on and off campus. Opportunities to become part of numerous concrete competitions are realized when CIM students as well as any other NJIT student become members. In March, the ACI students competed in the concrete bowling ball competition in Dallas, TX. In March, they will go on to compete in the egg protection device competition in Toronto, Canada in October, 2012. Congratulations to the NJIT ACI chapter for earning the title “2011 Excellent ACI University”. The chapter is doing great things and we look forward to becoming more and more involved.
Eastern Concrete Inc.
January 31, 2012
Mike Gentoso, Regional VP of US Concrete Inc. Atlantic Division the Northeast Region, and Rebecca Guardini, Aggregate Quarry Quality Control Manager.

Resource Management Associates
February 21, 2012

Northeast Precast
February 21, 2012
John Ruga, President, and David Harden, Project Engineer.

Titan America
February 29, 2012
Thomas Cerullo, Vice President and General Manager, and Sherif Girgis, Sales Representative and CIM 2010 Graduate.

Ruttura & Sons
March 27, 2012
Tom Ruttura, President and Owner of Ruttura & Sons Construction Company and his Assistant Engineer Andrew Glaser

Lafarge North America
February 8, 2012
John Burdi, Territory Sales Manager, and Kirsten Stinson, Promotion Specialist, from Lafarge North America cement division

NRMCA
March 27, 2012
Robert Garbini, President of National Ready Mix Concrete Association (NRMCA).

BASF Social
March 28, 2012
Mr. Steve Itts, NY/NJ Area Manager for BASF Admixtures, and Mr. Mike Ciallela, Sales Representative and 2011 CIM Graduate.
Industry Patron Support

Industry Visits

**Advance Testing Company**
Campbell Hall, NY
**February 7, 2012**
Brian Bezkorowajny, Director of Technical Resources

**Sika Corporation**
Lyndhurst, NJ
**February 14, 2012**
Dr. Ketan Sompura, Product Manager and Key Project Manager at Sika Corporation

**J&M Lifestyles LLC**
Randolph, NJ
**February 28, 2012**
Jeff Kudrick, Director of Product Industry Patron Support

**6th Annual CIM Wine Tasting Dinner**

**February 25, 2012**
The highly anticipated 6th Annual CIM Wine Tasting Dinner took place at the marvelous Valbella Restaurant in NYC. The dinner was attended by approximately 80 special guests dedicated to the continued success of the CIM program at NJIT. The yearly dinner aims to raise funds to help support the CIM program and the event generated nearly fifty thousand dollars. This exceptional event was coordinated by the Northeast CIM Patrons Host Committee, Jamie Gentoso, Larry Silvi, Bill Layton, Mike Gentoso, Joe Ferrara, Robert Howard, Tom Cerullo, and Dr. Mohamed Mahgoub. Also joining us from the CIM National Steering Committee was Mike Schneider, Baker Concrete and CIm NSC Chairman and Nicole Maher, NRMCA.

The NJIT Administration has also honored us with their support for the CIM program. Attending the event with their spouses was the NJIT President, Dr. Joel Bloom, Dean of the Newark College of Engineering, Dr. Sunil Saigal, Development Director for NJIT, Vincent Lombardo, and the Chairman of the Department of Engineering Technology, Dr. Ronald Rockland. In addition to all the outstanding attendees, Pennsylvania Governor Tom Corbett joined us in celebrating the CIM program. We are most thankful for everyone that was a part of this wonderful event and all those who continue to be CIM supporters.

For full photograph coverage visit link below:

http://www.flickr.com/photos/68318880@N02/sets/72157629462352469/
### Special Events

#### Industry Organization Meetings

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Details</th>
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| January 19, 2012 | Pines Manor in Edison, NJ  
NJACI Dinner Meeting                |
| March 15, 2012  | Stage House Restaurant  
Scotch Plains, NJ  
NJACI Dinner Meeting               |
| March 7, 2012   | NJIT  
Advance Organization Poster Session                                       |
| April 3-4, 2012 | Newark, NJ  
NRMCA EOS Meeting                 |
| February 8, 2012 | Manhattan, NY  
ICRI Metro NY Chapter Dinner       |
| March 29, 2012  | NJIT  
2012 NCE Salute to Engineering Excellence                                   |

#### CIM success at NJIT

- March 7, 2012  
  NJIT  
  Advance Organization Poster Session
Anlee Orama and CIM students Fabian De La Hoz and John Te attended the National Precast Concrete Association (NPCA) Precast Show located in Orange County Convention Center, Orlando, FL. Upon arrival, Fabian and John assisted Mr. Ayaz Ahmed, Middle Tennessee State University CIM Faculty, in the CIM booth setup and also helped speak to visitors about the CIM program and hand out literature. Following the CIM booth attendance, we visited the Precast Industry Awards Luncheon where we were gladly welcomed by Mr. Ty Gable, NPCA President, and Mrs. Marti Harrell, NPCA Director of Education and Training. Award recipients were presented with Quality Awards, Cup Awards, and Pinnacle Awards. Special thanks to Ty and Marti for helping the CIM program in becoming more involved with the precast concrete industry. The following day we visited the autoclave aerated concrete plant, Aercon. Mike McCormick, Aercon Regional Sales Manager, was more than delighted to give us an exclusive interactive tour of the manufacturing facility which was also built using AAC.
The national ready Mixed Concrete Association convention in Orlando, FL was a great opportunity to network with industry. Dr. Mohamed Mahgoub, Anlee, and two CIM students, Andrew Canon and Shrief Ghobrial, attended. Robert Garbini, NRMCA President, presented the status of the ready mixed concrete industry. The CIM students, Andrew Canon and Shrief Ghobrial, were also interviewed by companies for potential internships and full-time jobs. Congratulations are due to Larry Silvi for being appointed as a member of the NRMCA board for a three year term. We would like to thank the NRMCA for their great support for the CIM program.

The ACI convention took place in Dallas, TX. Five CIM students traveled to compete in the concrete bowling ball competition composed of 36 teams from across the U.S., Mexico, and Puerto Rico. Allyn Luke, Concrete Laboratory Manager at NJIT, joined us at the event. The CIM program appreciates Baker Concrete for being supporters of the ACI student competition. After the student competition, the students attended the Opening Session and Awards program where NJIT was named an Excellent ACI University. Congratulations to MTSU CIM program for taking first place in the competition! Dr. Mohamed Mahgoub was also heavily occupied in technical meetings and his own personal ACI Committee 555, Concrete with Recycled Materials, which he has been recently selected as Chairman.
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<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>April 4, 2012</td>
<td>Dana Knox Research Showcase</td>
<td>NJIT</td>
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<tr>
<td>April 4, 2012</td>
<td>ICRI Metro NY Chapter Dinner</td>
<td>NY, NY</td>
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<tr>
<td>April 10, 2012</td>
<td>Lafarge Cement Plant Visit</td>
<td>Whitehall, PA</td>
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<td>April 22-24, 2012</td>
<td>Arizona State University Accreditation</td>
<td>Tempe, AZ</td>
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<tr>
<td>April 26, 2012</td>
<td>Annual Concrete Construction and Aggregate Forum</td>
<td>Atlantic City, NJ</td>
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<tr>
<td>May 1, 2012</td>
<td>NE CIM Patrons Meeting</td>
<td>NJIT</td>
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<tr>
<td>May 9, 2012</td>
<td>ICRI Metro NY Chapter Dinner</td>
<td>NY, NY</td>
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<tr>
<td>May 10, 2012</td>
<td>49th Annual NJ Concrete Awards Dinner</td>
<td>New Brunswick, NJ</td>
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<td>May 13-14, 2012</td>
<td>NJ Science and Engineering Festival</td>
<td>Clifton, NJ</td>
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<tr>
<td>May 15, 2012</td>
<td>Graduation Commencement</td>
<td>Newark, NJ</td>
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<td>June 20, 2012</td>
<td>PA Concrete and Aggregate Association</td>
<td>Pennsylvania</td>
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<tr>
<td>October, 2012</td>
<td>CIM National Steering Committee Accreditation Meeting</td>
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All CIM events are publicly available to be viewed on the NJIT CIM Flickr website. Upon entering the Flickr page you will have access to the photo stream of the most recent uploads as well as being able to open specific CIM events categorized in sets. Photographs and video recordings are continually uploaded. Click on the link below for immediate access to the NJIT CIM Flickr page:

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