The NJIT CIM program continues to grow in enrollment but not fast enough to meet the demand of the Northeast Patron employers. There are approximately three to four job opportunities per student on average. Recruitment continues to be the driving force of the program and securing the next generation of concrete industry professionals is the key to the program’s success.

We are looking forward to the spring 2014 Patron’s meeting which will feature a new interview process. In the past, interested students would network and potentially secure internships and full-time jobs on the same day of the meeting. Now, employers will have the opportunity to request resumes prior to the meeting and pre-select candidates to interview immediately after the meeting. The CIM program continually evolves to meet the needs of their students and Patron’s.

The future of the CIM program at NJIT continues to prove fruitful with the great effort and commitment of the NE CIM Patrons. Do not lose the opportunity to become involved in the program as a guest speaker, student mentor, scholarship sponsor, and CIM student employer!
Recruitment continues to be the focus of my initiatives on and off campus. Internal transfers into the CIM program once again provides the largest increase in enrollment. In addition, incoming freshman are showing signs of increase due to efforts in local high schools. Incoming freshman have the opportunity to benefit from the full CIM experience and we would like to reach a point where most of our students are incoming freshmen. Incoming community college students are showing great promises with the help of the CIM student ambassadors marketing CIM in their previous institutions.

There is no doubt that CIM is an excellent academic track and our greatest challenge is the continued marketing and exposure that is needed. It is only a matter of time before CIM is widely recognized in NJ and beyond. I am looking forward to once again attending the American Schools Counselor Association Conference this year. It is a great venue to meet key personnel to network and make significant leaps into the high school market in the Northeast.

Recruitment initiatives at NJIT are also very important. CIM is often the talk of many undecided students at NJIT as the CIM student ambassadors spread the word throughout campus. I often meet with several students at once to discuss the program. Below are some of the major events at NJIT that provide great potential for recruitment.

**NJIT Open House, February 23, 2014**
**NJIT Major/Minor Fair, March 12, 2014**
**NJIT Experience Day, March 30, 2014**

The NJIT major/minor fair provides personal interaction with prospective students in a one on one format. The NJIT Open House is also a great event where nearly one thousand high school students visit NJIT. We have the chance to meet individual advisors and follow up with potential school visits and provide information. The NJIT experience day helps us provide demonstrations to students and also market the program.

We look forward to the continued accomplishments and growth of the program and thank everyone that has been an integral part of our formula for success.

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**CIM Alumni Class of 2013, Elvis Torres**

Describe the opportunities that were available to you through the CIM program and how did that help you start your career in the industry.

In the CIM program, you are allowed to go see the industry first hand and understand what goes on in that particular location. You also have people coming to NJIT to explain the background of their company/corporation and what they do. In this type of economy we are in, it is very important to get your foot in the door and with the CIM program, that is possible. Other majors are not that involved, many do not require an internship to graduate like the CIM program does.

The CIM program is the reason why I am currently working for Sika Corporation in Lyndhurst, New Jersey. I am a Technical Service Lab Specialist. Sika is a world known brand when it comes to the construction and industrial field. We make sealants, coatings, epoxies, grouts, concrete, admixtures, and so much more. I provide assistance to our sales force by doing testing of product capability, making samples of our current systems, and general technical information. I also do prototype product testing for managers in the different product markets. Technical Services helps many different divisions of Sika, distributors of Sika products, contractors, engineers and home owner who are looking for technical information on a construction product. I have been working for Sika for three years, two years as an intern and one year in my current position.
Industry Guest Speakers

**BASF**
February 6, 2014
Michael Ciallella (CIM Alumni)

**Sika**
February 6, 2014
Elvis Torres (CIM Alumni)

**Vector Construction**
February 19, 2014
Keith Stewart; Devon Stewart

Industry Social

**Resource Management Associates**
February 24, 2014
Doug Ruhlin

**NJ ACI Dinner Meeting**
January 28, 2014
Edison, NJ

**NJ ACI Dinner Meeting**
March 27, 2014
Rutgers University

**Tanis Concrete**
March 24, 2014
Fabian DeLaHoz (CIM Student)

**ICRI Metro NY Chapter Holiday Event**
January 9, 2014
NYC

**ICRI Metro NY Chapter Dinner Meeting**
February 19, 2014
NYC

Organization Events
The 2014 WOC convention took place at the Las Vegas Convention Center. The CIM students had the opportunity to become highly engaged in manning the CIM booth, attending seminars, and touring the extensive venues and industry booths.

The CIM auction was a success as well with yet another record breaking fund raiser through the generous donation of industry partners.

The NJIT ACI student chapter participated in the Fiber Reinforced Concrete Bowling Ball Competition held in Reno, NV. The objective of this competition was to demonstrate the effects of fibers in concrete, to gain experience in forming and fabricating a concrete fiber-reinforced element, and to encourage creativity in engineering design and analysis. The five students from NJIT Adrian Milewski, Eric Gedman, Michelle Neri, David Jaramillo, team captain David Williams along with their advisors Dr. Mohamed Mahgoub and Anlee Orama were able to place 3rd in the presentation category out of over 30 national and international universities. The NJIT ACI Student Chapter would like to thank their sponsors Forta Fiber Corporation, and NJIT Lab Manager Allyn Luke and assistant Andrew Flory for their great support.

CIM students Michelle Neri and Michelle Ghanime, President and Vice President of the NJIT ICRI student chapter, attended the ICRI conference in Chicago Illinois. ICRI Metro NY Chapter has also sponsored our students to attend and helped provide the funding for travel. Many thanks to ICRI for their support for CIM.
About

Newark College of Engineering

The Newark College of Engineering is one of the oldest and largest professional engineering schools in the United States. NCE offers 13 undergraduate degree programs, 16 master’s and 10 doctoral degree programs. Undergraduate enrollment is more than 2,500, and more than 1,100 students enrolled in graduate studies. The 150-member faculty includes engineers and scholars who are widely recognized in their fields.

CIM events are publicly available to be viewed on the NJIT CIM Flickr website. Upon entering the Flickr page you will have access to the photo stream of the most recent uploads as well as being able to open specific CIM events categorized in sets. Photographs and video recordings are continually uploaded. Click on the link below for immediate access to the NJIT CIM Flickr page:

www.flickr.com/photos/NJITCIM

2011-2012 CIM Annual Report

Every year, Brian Gallagher, CIM Marketing Committee Chairman, along with Amy Numbers, Vice President of Operations & ROI for Constructive Communication, Inc, make a great effort producing the CIM Annual Report.

"The CIM Annual Report is a summary of all of the great efforts, achievements and accomplishments of each CIM institution, faculty, staff, Patrons, and National Steering Committee," said Gallagher. "Every year I am more impressed by what is accomplished by the CIM program."

Please visit the link below to learn about the CIM program in a National level!